



Overseas Market Introduction Service Help to find new contacts worldwide

Are you looking to expand your international trade contacts?

The Overseas Market Introduction Service (OMIS) gives your business an instant link to local trade experts, reports and advice around the World.

The OMIS service directly plugs into a huge global network of UK Embassies, Consulates and High Commissions - a network of overseas expert advisers to help you access the best local support and business advice, including competitor analysis, market reviews, bespoke events and local help with business etiquette and culture.

Instant information – from the experts

We offer a service tailored to your individual requirements. Our overseas staff are the lifeblood of this service with their unique local cultural understanding, market knowledge and extensive political and commercial contacts.

The service guides your business through the complicated process of breaking into new overseas markets, while consistently providing all the help you need at every stage - from early initial research to making your first market visit overseas.

What does it offer?

- Identification, assessment and contacting of potential distributors, partners and contacts
- Market sector overviews
- Market analysis
- Appointment making with selected contacts or business partners
- Help with translation, business etiquette and culture
- Introductions to Chambers of Commerce & Trade Associations
- Arrangement of receptions, meetings and seminars where you can present your products and services
- Delivery and collection of tender documents
- Bespoke activity such as product launches & fashion shows.

What are the benefits?

As well as offering you valuable services to save you time and money prior to market entry, OMIS offers a unique platform to showcase products/services and to meet potential clients. The service is a bespoke package to suit individual company requirements. It is a chargeable service.

For more information about this service or to speak to an International Trade Adviser please contact our International Trade Centre on 03333 200 392 or email info@uktinorthwest.co.uk